

Harlot Meeting Agenda

20 June 2007

Meeting plan:

- Teams? (design, server, editorial)
- Schedule
- Google calendar set-up → harlot.osc

Server space

- Any news?
- Options, costs
- security

Web design

- New ideas and examples (see notes below)
- Plan of action

Immediate launch of blog

- Preferred sites/locations
- Contributors
- How do we get word out? What's the strategy?

Editorial Networking

- Interdisciplinary targets/mailling list for Pilot CFS
- Generating contacts
- Research comparable/competitive sites; possible places for press release
- Busines cards/letterhead

Initial font suggestions (see www.fonts.com)

- univers: traditional postmodern
- itc luna: new, 20's sans serif
- avant gard: rounded, clean
- futura: similar to avant gard
- frutiger: narrower
- layered fonts (our own creation)

Color trends 2008:

http://www.fashiontrendsetter.com/content/color_trends/pantone-fall2007.html

http://www.fashiontrendsetter.com/content/color_trends/lenzing-aw-07-08women.html

Brown is black. Greys will work.

Red is out. Rich purple and blue are in.

Ethnic/world colors (Bollywood, Ireland, Russia) – sultry, saturated colors

Graphic/motif

Vector-based clip art (in bundles/encyclopedia; *Art Explosion* 750,00 *Clip Art* widest variety available= \$300)

Purple (or Brown)
5203915

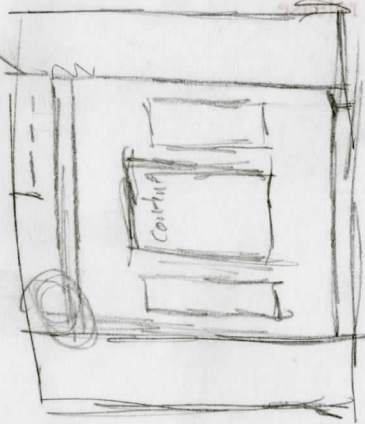
3 W - Gray

Splash

animated definition

20 Jul 2007

outside connected



(m... of ...)
D... 2007

available = 2300)
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 • Research comparable/competitive sites; possible places for press releases
 • Generating contacts
 • Interdisciplinary targets/mailling list for Pilot CPS
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6/2/07